

12/4/19

Halo Health Website

DROP DOWNS

- Service Area(map)
- Other pages – vision, faq, etc.

WEBSITE REQUEST LIST:

Luxury product look. Professional. Clean & simple, NO stock people photos. Graphics OK. Black and white text.

Home Page – [search words: **house** call doctor, mobile doctor, urgent care, mobile urgent care, house call urgent care, on-demand doctor, wellness care, home medical care, hormone management, after hours medical care, 24 hour doctor, local doctor, best family doctor, best urgent care, emergency care services, extended hours medical care]

Logo is a feature on the main page...when clicked a window comes up: [Why halo?](#)

phone: 919-000-0000

On-demand, mobile concierge medical care in Raleigh, North Carolina

Halo Health is a full-service MOBILE medical practice serving the Raleigh area in North Carolina. We come to you.

This symbol or similar should open a window that shows our service area. Inside the window: Serving these areas immediately, check back again as we are adding new areas soon and sign up for notifications & other health news here:

Notify me

fy me goes to the contact us page.

Now accepting new patients

more

We bring your doctor, laboratory, imaging suite, pharmacy & personalized wellness care to your **house** or office.

Think: High-touch, high-tech house call doctor.

ACTION BUTTONS:

Request a visit now

Does this button go to the app?

Primary care at your location

Full service direct concierge care by doctors you know and trust. When you feel sick, no need to make a trip to the doctor's office. We come to you in the comfort of your home or office

- Preventive care
- Vaccinations/travel planning
- Chronic disease management
- Prescription fulfillment

meet the doctors

Urgent care at your location

Skip the trip to the urgent care or ER if it's not necessary. We manage injuries, stitches, x-rays, chest pain, splints & casts and much more.

- Real-time laboratories
- Real-time x-rays
- Stitches/casts
- Medications & iV's
- Observations

conditions we treat

Wellness care at your location

No matter what your health needs are, we work with you to create a personalized wellness plan to help you achieve your goals for optimal health. If needed we will help you connect to other health resources.

- Personalized wellness care
- Hormone management*
- iV Therapy*
- Aesthetic / Cosmetic

Halo Health

More page – linked from home page



Now accepting new patients with full mobile care starting March 1, 2020

New patients will have immediate access to halo health mobile urgent care for \$50/month.

\$300/mo. individual

\$400/mo. married couple

\$75/ea. per mo. per child with adult subscription

Subscribe today

How does this work?

- 1 . Fill out the patient [subscription form](#).
- 2 . We will contact you to schedule your first appointment at your convenience at your home or office.
- 3 . Prior to your appointment, you will be able to set up a secure Halo Health account within our HIPPA compliant app and will be able to fill out your medical history
- 4 . Expect your first appointment to be approximately 60 minutes in length per adult
- 5 . During your first appointment, we will discuss your medical history and establish your health and wellness goals and develop a customized plan
- 6 . We will draw your laboratories and obtain any necessary testing at your first appointment

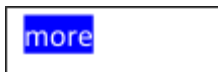
When will I be charged?

- 1 . If you sign up before March 1, 2020: you will be charged \$50 per month (prorated based on subscription date) until March 1, 2020.
- 2 . You will immediately have access to urgent care from 8am to 8pm Monday through Friday and 24 hour messaging
- 3 . Starting March 1, 2020, you will be charged the full monthly subscription amount. We are offering a 10% discount if you choose to pay for the full year (March 1, 2020 to Feb 28, 2021) when you sign up.
- 4 . You may cancel your subscription at any time.

Why should I sign up now, before March 1, 2020?

- 1 . We have a fixed number of patients that we can accept in our panel, once we are full, we can no longer accept new patients.
- 2 . You will have immediate access to mobile urgent care.
- 3 . Prior to our official launch on March 1, 2020, our team will be taking extra time to make sure we provide the care our patients need. We want to exceed your expectations with quality, personalized care.

4 We will use this time to get to know each and every one of our patients
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(continued)

How does this work with my insurance?

1 Concierge care is not health insurance. It is private pay care for your personal physician, separate from
your health insurance.

Our patients are required to have health insurance. We partner with most major insurance companies
Logos next to each...

BCBS
BLUE MEDICARE
2 TRICARE/HEALTHNET
UNITED HEALTH CARE / EVERCARE
HUMANA
AETNA
MULTIPLAN/PHCS
CIGNA
MEDICARE

3 Your monthly subscription fee covers your copay, regardless of the number of visits. We bill your
insurance. You do not have to file insurance and you will not receive any further bills from us at any point.

4 We have a robust on-board pharmacy and can dispense a broad range of prescriptions at your home or
office.

Prescriptions included

this button will open a page to a list of meds (we will send in separate document)

5 If you have questions regarding what is included with your health insurance, we recommend contacting
your insurance agent or benefits counselor. Click [HERE](#) for a printable pdf of what is included as part of
your halo HEALTH care.

(we will send in separate document)

Why halo? This is a page from the dropdown menu and also a window that comes up with a hover over the main page logo feature.

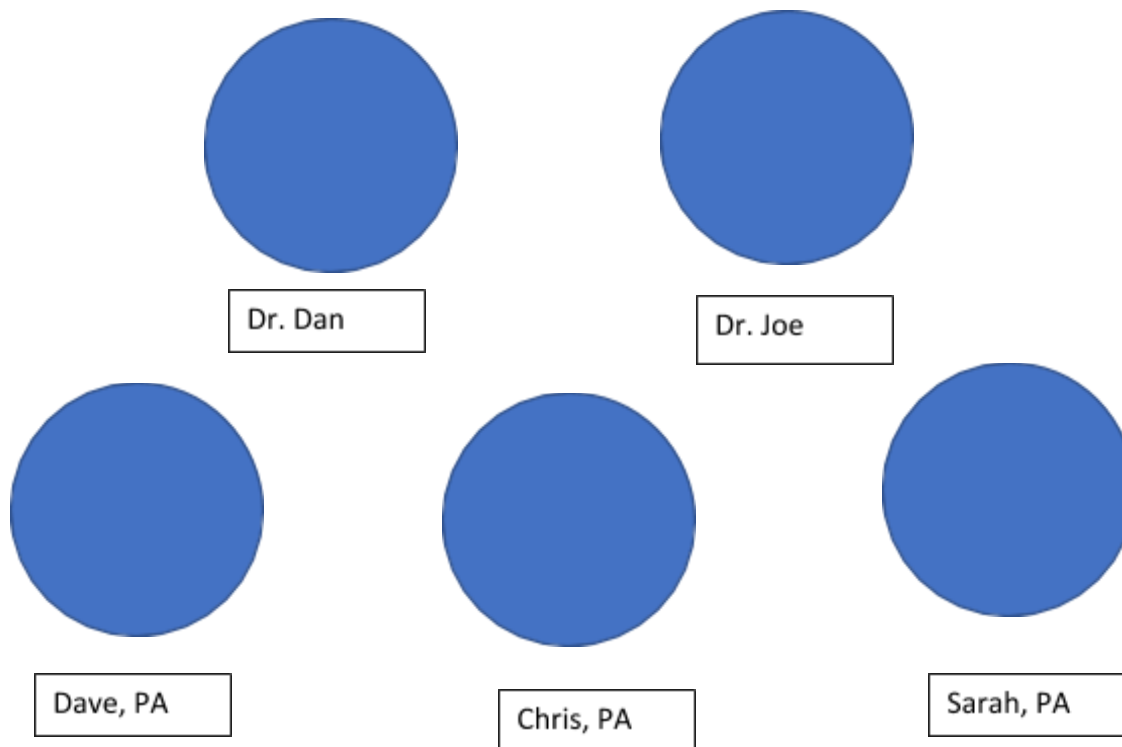
Why halo HEALTH?

1. **No drive to the doctor when you're sick...** the last thing you want to do when you don't feel good is make the trip to the doctor's office. We come to you in the comfort of your own home or office.
2. **Forget crowded waiting rooms filled with germs...**we provide all of your care in your home or office, clean and easy.
3. **Skip the trip to the ER or urgent care...**we come to you and deliver high-level care and our team has extensive experience in the emergency room so we're prepared to handle most medical issues. We'll tell you when you should go to the ER because we'll be talking to you as we are traveling to you.
4. **Avoid the 4 hour wait...**We can be at most folks' home within an hour of request, or, better yet, for non-urgent situations, schedule at your convenience when you would like us to care for you.
5. **No more 5 pages of forms...**We do all the paperwork for you and keep it on file for next time.
6. **Know your doctor and care team!** You will see familiar faces who know your health history and who are on your team toward health and wellness. We are physicians and clinicians who are experienced in primary, urgent and emergency care. We go way beyond sick visits and can handle most urgent and emergent situations so that you do not have to leave your home.
7. **We're available for extended hours...**Doesn't it seem that we always need a doctor on Friday night or the weekend? We come to you between 8 am and 8 pm seven days a week.

halo HEALTH

meet the doctors

halo HEALTH medical providers



We are Board Certified physicians. [Dr. Dan Minior](#), [Dr. Joe Hummel](#), along with Chris _____, PA, Sarah _____ PA, and Dave Comer, PA have together treated over 300,000 patients. Each provider has extensive experience evaluating and treating acute illnesses and injuries in the ER and private practice and are trained as well in primary care. Not only that, we are fun to be around and we love taking care of people. We'll always follow up after we've treated you, to see how you're doing and to make sure you are recovering well.

[hover on the blue names for a short resume)

[Dr. Dan Minior](#)

Dr. Dan is an experienced and accomplished physician who has treated over 80,000 patients in primary care, acute care and emergency care. Dr. Dan is passionate about patient satisfaction which he achieves by delivering personalized care to each of this patients.

[Dr. Joe Hummel](#)

Dr. Joe is an experienced physician in primary care, acute care and emergency care and is a thought leader and practitioner in anti-aging and optimal wellness. Dr. Joe is passionate about optimal health and vitality which translates to helping people be well.

optimal wellness

Why does halo HEALTH include optimal wellness as part of my care?

As physicians, we believe customized wellness care will give you the plan and tools needed to improve your overall health and vitality. We will help you manage important aspects of your health that contribute to an improved healthspan including longevity and feeling better every day.

What does wellness care look like?

We will help you set and achieve goals such as:

- Weight management
- Fat loss
- Nutritional health
- Age-optimal fitness
- Hormonal balance
- Customized supplements / vitamins
- Stress management
- Sleep hygiene
- Smoking cessation

conditions we treat

We are experienced in treating these conditions and all of these can be treated in the home.

Anxiety
Asthma attacks
Back Pain
Bed sores
Boils and abscesses
Bronchitis and Chest congestion
Catheter services
Crohn's disease
Congestive heart failure (CHF)
Constipation (severe)
Cough & Croup (severe)
COPD symptoms
Cuts & lacerations requiring stitches
Dehydration
Diarrhea
Diverticulitis
Dizziness & motion sickness
Ear infections
Edema & swelling (fluid buildup)
Eye infections & eye injuries
Fever
Flu (influenza)
Food poisoning
Fractures Sprains, Strains, Bruises (minor)
Head injuries
Heart palpitations
Infections – wounds, skin, ulcers
Kidney stones
Migraines

Nosebleeds
Pregnancy tests
Pneumonia
Rashes
Respiratory infections
Severe scrapes & abrasions
Shingles
Shortness of breath
Sinus infections
Strep throat
Splinting & casting (minor)
Urinary tract infections (UTIs)
Urination issues
Vertigo
Viral infections
Vomiting (severe)
Weakness, Fatigue or
Wounds

From DROP DOWN

Dr. Dan Minior & Dr. Joe Hummel founded Halo Health and are committed to their mission, vision and values.

Our Mission:

To simplify our patients' access to quality medical care and help our patients achieve optimal wellness.

Our Vision:

Dr. Dan Minior & Dr. Joe Hummel founded Halo Health with the goal of getting back to basics: Bring the doctor to the patient. To make our vision happen, we will use the latest technologies and advancements in medical equipment, computer technology, geo-mapping and fleet management. We will stay on the cutting edge of personalized medical delivery and technologies.

Our Values:

Treat patients like people, not numbers. Take time to care and know our patients. Be committed to helping our patients achieve optimal wellness through compassionately delivered, comfortable care.

SUBSCRIBE – use a form *we need to make this*

CONTACT US – email us

We want to hear from you! Click below to send us a message and receive upcoming information.

FAQ:

What limitations are there for treating me at my home?

We have advanced lab and monitoring equipment and even a portable x-ray with the ability to obtain fast results. We can stitch, suture, administer IV medication, dispense prescriptions, along with most other treatments you might receive in the ER. If we arrive at your home, and determine you need to be at the ER, we will bring you there.

How do I know if I should go to the ER or call Halo health?

You should always call 911 in the event of an emergency or if you need immediate treatment. If you are considering a trip to the urgent care or not quite sure if you need to go to the ER, please message us and we will call you and walk you through the decision.

Will the doctor always be the one to come to my home? You may always request to see the physician for scheduled appointments. For non-scheduled appointments you will see one of your care team members who you will get to know and who will get to know you as well.

This seems very comprehensive. Should I cancel or change my health insurance?

We are not a health insurance company and cannot advise you on your insurance. We require our patients to have health insurance. If you have questions about your health insurance we recommend you contact your insurance agent or benefits counselor if you are receiving insurance from an employer.

I'm on Medicare, it seems like I might be able to modify one of my supplemental policies, can you advise me on this?

Because we are a private pay service, we do not have staff to advise our patients on their Medicare policies. We recommend contacting a Medicare consultant to assist you with making choices appropriate for you. Click [here](#) for a PDF summary of the medical services you will be receiving with your Halo Health subscription.

How do I know that my health information is secure? You can be assured that we take doctor/patient confidentiality very seriously. All of your health data is securely held in our Halo Health HIPAA compliant app. When we speak to you via a video call, or transfer any messages or health directives to you through our app, these correspondences are secure and HIPAA compliant.

Will I get any surprise bills from Halo Health after I receive treatment? No. Your monthly subscription is the only bill you pay to Halo health. We will offer expanded wellness services such as nutritional IV therapies and cosmetic treatments that you have an option to purchase separately but we will never administer expanded services without your permission because these are not necessary for your ongoing medical care.

What if I need to see a specialist? If we determine you need to see a specialist, we have a preferred group of specialists and we will assist you in making an appointment.

I'm a veteran. Do I get a discount? Yes. We thank you for your service to our country. Veterans and their immediate families receive a 10% discount on the monthly subscription rate and a 20% discount if you choose to pay the full year in advance.